

Zaragoza october 27TH to 29TH 2011

EXPANSION POINT

iberzoo⁰ 11



EXPANSION POINT

Iberzoo, the Spanish fair sponsored by AEDPAC, Spanish Association of Distributors of Pet Products, brings you the opportunity to expand your brand in a unique professional environment.

As an international trade fair, it welcomes and encourages the participation of all foreign companies in the pet industry that wish to expand their market. When we analyze the participation of the last edition, two points stand out:

Presence of major Spanish companies

Notable foreign participation, with over 30% of exhibitors

Fairs are tools to help companies communicate, expand and grow. This is how we see things at Iberzoo. Thus, we strive to provide all the means necessary to make the task of the professional easier.

The additional activities planned are designed to provide added value while maintaining the essence of the event. They also attempt to promote business and relationships.

Surveys show that the number of exhibitors present at the 2011 edition, which will be held in Zaragoza from October 27th to October 29th, will increase 30%. At the same time, the number of visitors will exceed 15,000 visits of the past edition.

Iberzoo, has established itself as one of the European pet business fairs of reference. Data from a survey answered by their exhibitors during the past edition show that the expectations of 98% of the participants were met. 90% of the participants declared they were satisfied with the help and the attention they received.

To sum it up: Iberzoo is a professional and commercial show aiming at establishing new relationships and increasing business.

SHOW DAYS, MOUNTING AND DISMANTLING DAYS

Show Days

October 27th to 29th, 2011

Schedule

10 h. to 19 h.

Provided mounting Days

From October 24 Monday, to October 26th Wednesday.

If you require more time should contact the organization

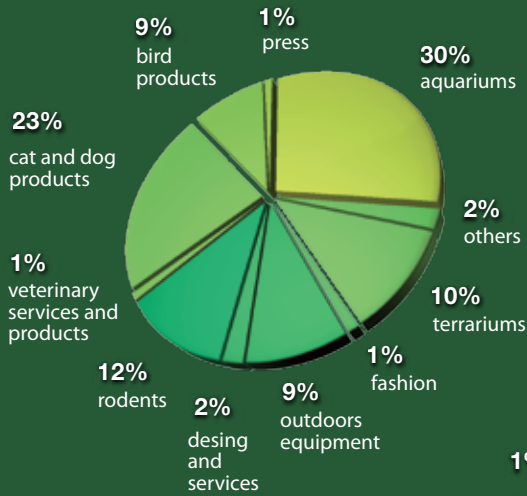
Disassembly Days

30 and 31 of October

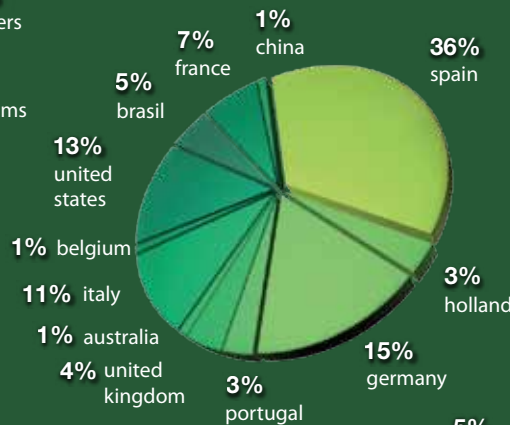
Schedule for assembly and disassembly

From 08:00 to 20:00 hours

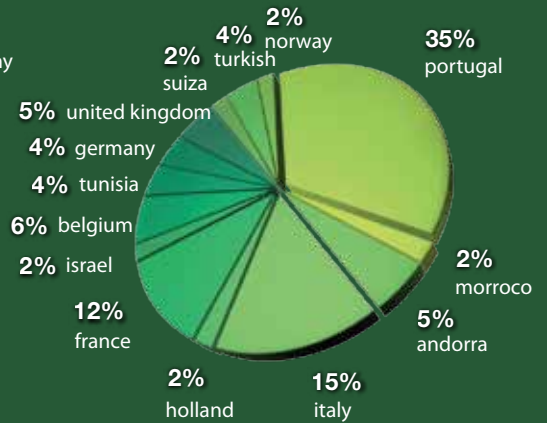
DISTRIBUTION OF EXHIBITORS BY SECTOR



DISTRIBUTION OF EXHIBITORS BY COUNTRIES



FOREIGN VISITING COMPANIES BY COUNTRIES



IBERZOO OFFERS TO EXPAND YOUR BUSINESS:

- An event oriented to business and the relationship
- A fair only for pet's industry professionals
- With the participation of the most important companies of our country
- Broad representation from all areas of activity.
- Provides direct contact with the shop and purchasing managers, visitors for excellence, with manufacturers, importers / exporters and distributors.
- 30% of foreign exhibitors, an additional facility for expansion

OUR EXHIBITOR

- Accessories
- Aquaria
- Food
- Breeders
- Shop Equipment
- Hygiene, health and care
- Fashion
- Groomers
- Specialized Press
- Terrariums

OUR VISITOR

- Public Aquariums and Zoos
- Breeders
- Dealers
- Purchasing managers
- Distributors
- Manufacturers
- Importers / exporters
- Groomers
- Pet Shops
- Veterinarians

